Admission

Freshman Admission

Freshmen are admitted directly to the College of Business Administration in the first year. Admission to the university is highly competitive and based primarily on academic achievement at the high school level and scores on the ACT and/or SAT. Students admitted into the College of Business Administration must maintain a minimum 2.50 cumulative grade point average and earn a grade of C or better in the following progression courses (or honors equivalents) prior to the completion of 75 hours:

- **Math 123-125 or 141-142 (6 or 8 hours)**
- **Oral Communication (3 hours from Communication Studies 210 or 240)**
- **Written Communication (3 hours from English 255 or 295)**
- **Accounting 200 (3 hours)**
- **Economics 201 (4 hours)**
- **Management 201 (3 hours)**
- **Statistics 201 (3 hours)**

Internal and External Transfer Admission

Students who are not directly admitted to the College of Business Administration or who are transferring from other educational institutions can apply for admission after completion of the progression courses. Internal and external transfer students will be categorized as business exploratory majors until such time that they complete their requirements for admission. Students seeking transfer admission must complete all progression courses with a grade of C or better prior to the completion of 75 hours. Selection is highly competitive and based on academic achievement, commitment to pursuing a business discipline, and departmental capacity.

The Freshman Experience

**Business Administration 100**

BA 100 is a one-hour seminar designed to help first-year students gain knowledge and experiences that will enhance the transition to the University of Tennessee, to provide opportunities to explore academic and career options, and to develop strategies for success in college and in life beyond college.

**Living Learning Communities**

Students who participate in a living learning community are assigned to the same residence hall and are co-enrolled in two or more academic courses throughout the academic year. The College of Business Administration sponsors two living learning communities for first-year students.

- **The Entrepreneurship Community** is open to any first-year student at UT. The community provides an opportunity to live, learn, and interact with other students who are interested in someday starting their own business.
- **The Venture Community** is open to all first-year students in the College of Business Administration. Venture students enroll in common courses throughout the academic year and have unique opportunities to build teamwork skills, interact with business faculty and executives, and connect to the college community.
Undergraduate Curriculum Structure

General Education (59 hours)

Pre-Business Core (15 hours)

Business Core (22 hours)

Major (24 hours)

Your Degree: B.S. in Business Administration (120 hours)
General Education (59 hours)

General education provides the foundation for successful academic study, for lifelong learning, and for carrying out the duties of local, national, and global citizenship. By building basic skills in communication, analysis, and computation as well as broadening students’ historical and cultural perspectives, the general education curriculum helps students acquire an understanding of both self and society and thus contributes to their personal enrichment while enrolled and after graduation.

### Building Basic Skills (21 or 23 hours)

- **Written Communication**: 9 hours
- **Oral Communication**: 3 hours
- **Quantitative Reasoning**: 6 or 8 hours
- **Ethics**: 3 hours

### Developing Broadened Perspectives (21 - 23 hours)

- **Natural Sciences**: 6 - 8 hours
- **Arts and Humanities**: 6 hours
- **Social Sciences**: 3 hours plus Economics 201 (4 hours)
- **Cultures and Civilizations**: Foreign language requirement 6 hours

### Non-Business Electives

(elective hours vary, depending on your major)

*The Ethics requirement is specific to the College of Business Administration.

## Pre-Business Core (15 hours)

You will take your pre-business core courses during your second year. The pre-business core provides you with the fundamentals of business education—introducing the tools, the environment, and the functions of contemporary business practices. The pre-business core courses will also give you the opportunity to explore the functional areas of business, the integrated disciplines, and career opportunities.

### Second Year

#### First Semester

- **Accounting**: 3 hours
- **Economics**: 4 hours

#### Second Semester

- **Business Management**: 3 hours
- **Statistics**: 3 hours
- **Software Applications**: 2 hours

*Your Economics course also counts as part of the General Education Social Sciences requirement.*
Business Core (22 hours)

Professional skills integrated into all business core courses:
- Communication
- Team Building
- Ethics
- Technology

The Marketplace, in Contemporary Business Module III

A state-of-the-art business simulator designed by the University of Tennessee Marketing professor Ernest R. Cadotte, Ph.D.

- hands-on learning tool originally designed for this university’s MBA program, utilized in executive education, and now an integral piece of every undergraduate student’s educational experience.
- students start their own virtual firm, build the organization, experiment with business strategies, and manage their company through several business cycles.

Building on the pre-business core foundation, the business core consists of integrated contemporary business management modules, discipline-specific courses, and coursework on global and legal issues. As business management perspectives change, the topics in the business core will, by design, adapt.
Majors in the College of Business Administration are comprised of two areas of emphasis. Students choose a primary emphasis (from the nine options listed below) and then add either a collateral (9 hours) or a dual concentration (12 hours each).

The College of Business Administration's nine majors:

- Accounting
- Business Analytics
- Economics
- Finance
- Human Resource Management
- Logistics
- Management
- Marketing
- Public Administration

Eight of these nine majors can be combined with various collaterals or concentrations (see chart below). Depending on the major, exceptions to the distribution of hours between the major and collateral or dual concentration may apply.

### 2011 Majors with Collaterals and Concentrations

<table>
<thead>
<tr>
<th>Majors</th>
<th>Collaterals 9 hours</th>
<th>Concentrations 12 hours</th>
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</thead>
<tbody>
<tr>
<td>Accounting</td>
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<tr>
<td>Business Analytics</td>
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<td>Economics</td>
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<td>Marketing</td>
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<tr>
<td>Public Administration</td>
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</table>

1. In addition to its collateral options, economics also offers areas of focus in international economics, industrial organization, public economics, quantitative economics, money/macroeconomics, regional/urban economics, environmental economics, labor economics, and health economics.

2. Interested public administration majors may design their own area of focus by strategically selecting electives from upper-level offerings in economics and political science.

3. Students pursuing international business are required to have an international educational experience.

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College of Business Administration
Global Leadership Scholars

Global Leadership Scholars promote the development of international and intercultural awareness, leadership, and personal and professional growth. Through honors classes, seminars in leadership training, international experiences, and co-curricular activities, students work with honors faculty to develop the skills necessary to become future international business leaders. Students in the program pick one of the eight majors in the college with a dual concentration in international business.

Applications are accepted from first-year students in their second semester, starting February 1 and ending March 1. Applications are available on the Undergraduate Programs website at http://bus.utk.edu/undergrad/global_leadership. For additional information, contact Global Leadership Scholars at gls@tennessee.edu.

Academic Advising

Academic advising is an integral part of each student’s university experience. Our centralized advising delivery allows you to choose an academic advisor with whom you can continue to consult throughout your academic career. During 30-minute advising sessions every semester, students and advisors work together to develop and evaluate the students’ academic plans that will help them reach their educational goals. Once students enter their major, academic advising is supplemented with career and professional advising from faculty members in their major department.

To schedule academic advising appointments, visit http://bus.utk.edu/undergrad.

Scholarships

A limited number of scholarships are available for highly qualified students. Selection criteria considered for scholarships include academic merit, financial need, and leadership. Three types of scholarships are available: college-wide scholarships to majors in the College of Business Administration; departmental scholarships; and study-abroad scholarships to help defray travel expenses.

For more information, including application deadlines, visit our website at http://bus.utk.edu/undergrad.

Study Abroad

As part of UT’s comprehensive plan to help students gain the international and intercultural knowledge they need to succeed in today’s world, the College of Business Administration requires all students pursuing international business to have an international educational experience.

Every year, hundreds of students venture out to study in another country - as close as Mexico or as far as Sweden and China. Many program and scholarship opportunities exist for our students. Coursework in the international business collateral or dual concentration may be completed through a study abroad program.

Learn more at http://bus.utk.edu/undergrad or through the Programs Abroad division of the Center for International Education at http://www.utabroad.org.
Student Organizations and Leadership Opportunities

The College of Business Administration offers a variety of programs and experiences that promote the personal and professional growth of students. By creating opportunities to expand the educational experience beyond the classroom and to serve the college and university communities, we strive to develop future leaders and global citizens.

Learn more about these opportunities at [http://bus.utk.edu/undergrad/community](http://bus.utk.edu/undergrad/community).

- Alpha Kappa Psi
- American Marketing Association Student Chapter
- BA 100 Peer Mentors
- Beta Alpha Psi
- Beta Gamma Sigma
- CBA Ambassadors
- Collegiate Entrepreneurs Organization
- Council of Supply Chain Management Professionals
- Dean’s Student Advisory Council
- Delta Sigma Pi
- Economics Club
- Financial Management Association
- Management Society at the University of Tennessee
- National Association of Black Accountants
- Omicron Delta Epsilon
- Society for Human Resource Management
- Stats Club
- Students in Free Enterprise
- UT Investment Group
- Venture Living Learning Community

All qualified applicants will receive equal consideration for employment and admissions without regard to race, color, national origin, religion, sex, pregnancy, marital status, sexual orientation, gender identity, age, physical or mental disability, or covered veteran status.

Eligibility and other terms and conditions of employment benefits at The University of Tennessee are governed by laws and regulations of the State of Tennessee, and this non-discrimination statement is intended to be consistent with those laws and regulations.

In accordance with the requirements of Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act of 1990, The University of Tennessee affirmatively states that it does not discriminate on the basis of race, sex, or disability in its education programs and activities, and this policy extends to employment by the University.

Inquiries and charges of violation of Title VI (race, color, national origin), Title IX (sex), Section 504 (disability), ADA (disability), Age Discrimination in Employment Act (age), sexual orientation, or veteran status should be directed to the Office of Equity and Diversity (OED), 1840 Melrose Avenue, Knoxville, TN 37996-3560, telephone (865) 974-2498 (V/TTY available) or 974-2440. Requests for accommodation of a disability should be directed to the ADA Coordinator at the Office of Equity and Diversity. E01-1415-007-11.