Guide to the Curriculum and Majors
Undergraduate Curriculum Structure

General Education (59 hours)

Pre-Business Core (14 hours)

Business Core (23 hours)

Major (24 hours)

First Year (up to 29 hours)

Second Year (between 30 and 59 hours)

Progression to the major

Third Year (between 60 and 89 hours)

Fourth Year (90 or more hours)

Your Degree: B.S. in Business Administration (120 hours)
General education provides the foundation for successful academic study, for lifelong learning, and for carrying out the duties of local, national, and global citizenship. By building basic skills in communication, analysis, and computation as well as broadening students’ historical and cultural perspectives, the general education curriculum helps students acquire an understanding of both self and society and thus contributes to their personal enrichment while enrolled and after graduation.

Two Categories of General Education Courses
span your entire college career

Building Basic Skills
21 or 23 hours

- Written Communication
  9 hours

- Oral Communication
  3 hours

- Quantitative Reasoning
  6 or 8 hours

- Ethics*
  3 hours

Developing Broadened Perspectives
24 - 26 hours

- Natural Sciences
  6 - 8 hours

- Arts and Humanities
  6 hours

- Social Sciences
  3 hours plus Economics 201 (4 hours)

- Cultures and Civilizations
  Foreign language requirement
  6 hours

- Non-US History*
  3 hours

Non-Business Electives
(elective hours vary, depending on your major)

*The Ethics and Non-US History requirements are specific to the College of Business Administration.
Pre-Business Core (14 hours)

You will take your pre-business core courses during your second year. The pre-business core provides you with the fundamentals of business education—introducing the tools, the environment, and the functions of contemporary business practices. The pre-business core courses will also give you the opportunity to explore the functional areas of business, the integrated disciplines, and careers so that you will be well prepared when it is time to make your “major” decision.

**Second Year**

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting: Foundations 3 hours</td>
<td>Integrated cross-functional learning in marketing, finance, logistics, operations, organizational behavior, and information management 4 hours</td>
</tr>
<tr>
<td>Economics* 4 hours</td>
<td>Statistics 3 hours</td>
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*Your Economics course also counts as part of the General Education Social Sciences requirement.

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**Acceptance into the College of Business Administration and Progression to the Major**

All students are admitted into the College of Business Administration as pre-majors and earn admission to a major by attaining a minimum cumulative 2.75 GPA (3.00 for accounting majors) in the following coursework:

- Math 123-125 or 141-142 (6 or 8 hours)
- Oral Communication (3 hours from Communication Studies 210 or 240)
- Written Communication (3 hours from English 255 or 295)
- Accounting 200 (3 hours)
- Economics 201 (4 hours)
- Statistics 201 (3 hours)
- Business Administration 201 (4 hours)

Students must apply for and earn admission prior to the completion of 75 hours.
Building on the pre-business core foundation, the business core consists of integrated contemporary business management modules, discipline-specific courses, and coursework on global and legal issues. As business management perspectives change, the topics in the business core will, by design, adapt.

Business Core (23 hours)

Third Year

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
<th>Fourth Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supply Chain Management</td>
<td>Integrated Process Management</td>
<td>Business Strategy / Policy</td>
</tr>
<tr>
<td>2 hours</td>
<td>3 hours</td>
<td>3 hours</td>
</tr>
<tr>
<td>Demand Management</td>
<td>The Firm in a Global Context</td>
<td></td>
</tr>
<tr>
<td>2 hours</td>
<td>3 hours</td>
<td></td>
</tr>
<tr>
<td>Lean Operations</td>
<td>Legal Environment of Business</td>
<td></td>
</tr>
<tr>
<td>2 hours</td>
<td>*either third or fourth year, depending on choice of major or dual concentration 3 hours</td>
<td></td>
</tr>
<tr>
<td>Information Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 hours</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 hours</td>
<td></td>
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</tbody>
</table>

Professional skills integrated into all Business Core courses:

- Communication
- Team Building
- Ethics
- Technology

Develop your entrepreneurial skills with 

The Marketplace, in Contemporary Business Module III

a state-of-the-art business simulator

designed by the University of Tennessee Marketing professor Ernest R. Cadotte, Ph.D.

- hands-on learning tool originally designed for this university's MBA program, utilized in executive education, and now an integral piece of every undergraduate student's educational experience
- students start their own virtual firm, build the organization, experiment with business strategies, and manage their company through several business cycles
Majors in the College of Business Administration are comprised of two areas of emphasis. Students choose a primary emphasis (from the nine options listed below) and then add either a collateral (9 hours) or a dual concentration (12 hours each).

The College of Business Administration's nine majors:

- Accounting
- Economics
- Finance
- Human Resource Management
- Logistics
- Management
- Marketing
- Public Administration
- Statistics

Eight of these nine majors can be combined with various collaterals or concentrations (see chart below). Depending on the major, exceptions to the distribution of hours between the major and collateral or dual concentration may apply.

In addition to its collateral options, economics also offers areas of focus in international economics, industrial organization, public economics, quantitative economics, money/macroeconomics, regional/urban economics, environmental economics, labor economics, and health economics.

Interested public administration majors may design their own area of focus by strategically selecting electives from upper-level offerings in economics and political science.

Students pursuing international business are required to have an international educational experience.

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2 Interested public administration majors may design their own area of focus by strategically selecting electives from upper-level offerings in economics and political science.

3 Students pursuing international business are required to have an international educational experience.
Global Leadership Scholars

The Global Leadership Scholars program promotes the development of international and intercultural awareness, leadership, and personal and professional growth. Through honors classes, seminars in leadership training, international experiences, and extracurricular activities, students work together and with honors faculty to develop the skills necessary to become future international business leaders. Students in the program pick one of the eight majors in the college with a dual concentration in international business.

Applications are accepted from first-year students in their second semester, starting February 1 and ending March 1. Applications are available on the Undergraduate Programs website at http://bus.utk.edu/undergrad/global_leadership. For additional information, contact Global Leadership Scholars at gls@tennessee.edu.

Academic Advising

Academic advising is an integral part of each student’s university experience. Business pre-majors and majors form relationships with an academic advisor in the office of Undergraduate Programs at 342 Haslam Business Building. During 30-minute advising sessions every semester, students and advisors work together to develop and evaluate the students’ academic plans that will help them reach their educational goals. Advisors also help students plan for study abroad and register for their business courses. Once students enter their major, academic advising is supplemented with career and professional advising from faculty members in their major department.

To schedule academic advising appointments, visit http://bus.utk.edu/undergrad.

Scholarships

A limited number of scholarships are available for highly qualified students. Selection criteria considered for scholarships include academic merit, financial need, and leadership. Three types of scholarships are available: college-wide scholarships to pre-majors and majors in the College of Business Administration; departmental scholarships to students who have been accepted into a major; and study-abroad scholarships to help defray travel expenses.

For more information, including application deadlines, visit our website at http://bus.utk.edu/undergrad.

Study Abroad

As part of UT’s comprehensive plan to help students gain the international and intercultural knowledge they need to succeed in today’s world, the College of Business Administration requires all students pursuing international business to have an international educational experience.

Every year, hundreds of students venture out to study in another country - as close as Mexico or as far as Sweden and China. Many program and scholarship opportunities exist for our students. Coursework in the international business collateral or dual concentration may be completed through a study abroad program.

Learn more at http://bus.utk.edu/undergrad or through the Programs Abroad division of the Center for International Education at http://www.utabroad.org.
Student Organizations and Leadership Opportunities

The College of Business Administration offers a variety of programs and experiences that promote the personal and professional growth of students. By creating opportunities to expand the educational experience beyond the classroom and to serve the college and university communities, we strive to develop future leaders and global citizens.

Learn more about these opportunities at http://bus.utk.edu/undergrad/community.

- Alpha Kappa Psi
- American Marketing Association Student Chapter
- BA 100 Peer Mentors
- Beta Alpha Psi
- Beta Gamma Sigma
- CBA Ambassadors
- Council of Supply Chain Management Professionals
- Dean's Student Advisory Council
- Delta Sigma Pi
- Economics Club
- Financial Management Association
- Management Society at the University of Tennessee
- National Association of Black Accountants
- Omicron Delta Epsilon
- Society for Human Resource Management
- Stats Club
- Students in Free Enterprise
- Venture Living Learning Community